

## Specification



### **Full Size Rotate Banner**

Placement:

Underneath Homepage main menu on Frontpage

Format:

746x300 pxels, JPEG



### **Full Horizontal Banner**

Placement:

Underneath Full Size Rotate Banner on Frontpage

Format:

746x110 pxels, JPEG



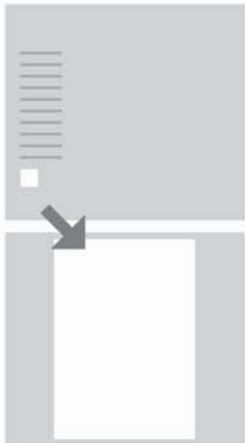
### **Half Horizontal Banner**

Placement:

Underneath Full Horizontal Banner on Frontpage

Format:

373x120 pxels, JPEG



### **Landing Page and Landing Page Button**

Landing Page Button:

Placement:

Underneath Category List on all page

Format:

80x50 pxels, GIF

Landing Page:

Placement:

Stand alone page when the landing page button linked to

Format:

950x (MAX)2000 pxels

# PCyber<sup>®</sup> computer

Web Site Banner  
& Landing Page Media Kit

# http://

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# PCCyber.com Banner & Landing Page Rates

	Per Week	Per Month	Per Quarter (3 months)
<b>A. Full Size Rotate Banner</b>	\$ 50	\$ 180	N.A.
<b>B. Full Horizontal Banner</b>	\$ 35	\$ 126	N.A.
<b>C. Half Horizontal Banner</b>	\$ 25	\$ 90	N.A.
<b>D. Landing Page Button + E. Landing Page</b>	N.A.	\$ 200	\$ 540 <sup>o</sup>

<sup>o</sup> Subscription of Quarterly Landing Page includes webpage update once a month, the customer can change products, header banner and background.

## The Benefits

- ★ Associate your brand/company with credible, latest product news.
- ★ Reach our online customers across Canada, and they are growing fast.
- ★ Boost your sales, streamline the process to bring your product to our customer.

- A Full Size Rotate Banner**  
746x300 pxels, JPEG  
The prime area that is first showed to the customer everytime when they visit PCCyber.com. Without scrolling, your product is advertised to the customers at the first glance.
- B Full Horizontal Banner**  
746x110 pxels, JPEG  
This full width non-rotate banner gives full exposure to your new hot products.
- C Half Horizontal Banner**  
373x120 pxels, JPEG  
The half width non-rotate banner is the best tool to promote your special deals.
- D + E Landing Page Button + Landing Page**  
80x50 pxels + 950x(Max)2000 pxels

The Landing Page Button that links to the Landing Page is the greatest tool to promote your brand identity, and increase your exposure. Definitely the best place to showcase your up coming product.

- A Full Size Rotate Banner**  
746x300 pxels, JPEG
- B Full Horizontal Banner**  
746x110 pxels, JPEG
- C Half Horizontal Banner**  
373x120 pxels, JPEG
- D Landing Page Button**  
80x50 pxels
- E Landing Page**  
950x(Max)2000 pxels

## Sample PCCyber.com Banners & Landing Page